



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Gregory Speicher

Serial No.: 09/833,099

Group Art Unit: 2661

Filed: April 11, 2001

Examiner: TBD

For: INTERNET-AUDIOTEXT ELECTRONIC Attorney Docket No.: 935-012  
ADVERTISING SYSTEM WITH  
PSYCHOGRAPHIC PROFILING  
AND MATCHING

Honorable Commissioner of Patents and Trademarks  
P.O. Box 1450  
Alexandria, VA 22313

TRANSMITTAL

SIR:

Submitted herewith is:

1. Preliminary Amendment; and
2. An Information Disclosure Statement (including copies of references cited therein);
3. Check in the amount of \$1,500 to cover the fee for excess claims. Please charge any fee deficiency to Ward & Olivo Deposit Account No. 23-0420. A copy of this sheet is attached.

Respectfully submitted,

David M. Hill  
Reg. No. 46,170  
WARD & OLIVO  
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New York, New York 10017  
(212) 697-6262

Date: February 4, 2005

**CERTIFICATE UNDER 37 C.F.R. §1.8(a)**  
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks, P.O. Box 1450, Alexandria, VA 22313, on the date indicated below.

Mark Rubinstein  
(Name)

N/A  
(Reg. No.) 02/04/05  
(Date)